

MUSTAFA BAGDATLI

USER EXPERIENCE DESIGNER & INFORMATION ARCHITECT

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My experience ranges from designing award winning, creative, cross-platform integrated digital & retail experiences to interactive Internet of Things products for large corporate organizations, brands, start-ups, NGOs. I am experienced in leading and managing creative teams, running client & vendor relationships.

Areas Of Expertise

- Creative problem solving
- Experience design & information architecture
- Software & hardware prototyping
- Experience strategy
- User research
- Agile, lean & waterfall design process

Professional Experience

Tangible Lights, LLC

Co. Founder

Nov. 2012 – Present

- Worked on all aspects of ideation, designing, prototyping, business development, manufacturing, marketing of an interactive physical Product called "Tangeez".
- Created and successfully crowd founded a Kickstarter campaign.

SapientNitro

Sr User Experience Designer & IA

Jan. 2013 – Aug. 2015

- Created connected experiences for corporate and prestigious clients such as Verizon, Mastercard, American Dream Mall, Medtronic on mobile, retail and desktop platforms.
- Led and managed design teams and individual designers.

Havas Worldwide

User Experience Designer & IA

Feb. 2012 – Jan. 2013

- Worked with IBM agile design and development teams on IBM's "Executive Management Web Performance" tool and "Mid-Size Business Portal".

KBS+

User Experience Designer

Mar. 2011 – Feb. 2012

- Created award winning (Mixx Tablet Gold Award 2012) web and mobile experiences for BMW and BMW ActiveE.
- Worked on interactive multi platform experiences for brands like AOL, Justin Bieber, Vera Wang etc.

NYU - ITP

Resident Media Researcher

Aug. 2010 – June. 2011

- Provided office hours and daily help sessions for current students. Assisted teachers and developed tutorials.
- Researched & developed interactive hardware and media content in areas such as wearable sensors, assistive technology, multi-touch technologies.

Education

New York University

Interactive Telecommunications Program (ITP)

Master of Professional Studies, 2008 - 2010

Sabanci University - Istanbul, Turkey

Manufacturing Systems Engineering

Bachelore of Science, 2003 - 2008

Skills

- Adobe Creative Suite & Omnigraffle
- InVision, Proto.io, Pixate, Axure prototyping tools
- Arduino
- Processing
- CSS & HTML
- Microsoft Office